

Take your advertisement

TO THE NEXT LEVEL

With 4 Choices for Online Advertising

Banner Ads

- Appears at the top of a page on the website (i.e. the “front page”)
- 6 inches wide (585 pixels) and up to 3 inches deep
- Links to advertiser’s website, e-mail and a map showing location
- \$100 per month

Web Ads

- Appears in the header throughout entire website
- 2.34 inches wide by 1.3 inches deep (225 pixels by 125 pixels)
- When clicked on, ad enlarges to full web page and can include video, coupons, menus, additional images, detailed information, slogan, etc.
- Can link to website, map, e-mail, audio, Facebook/Twitter, etc.
- \$50 per month

Side Ads

- Appears on the left or right hand side of the site
- 1.66 inches by 1.66 inches (160 pixels by 160 pixels)
- Links directly to advertiser’s web site
- \$50 per month

Display Ads

- Appears on right hand side of most pages throughout site
- Featured in “weekly specials” directory on site
- Can link to advertiser’s website, e-mail and a map showing location
- Free with paid print advertisement
- \$50 per month without print advertisement

And Facebook Ads, Too

Reach our Facebook Audience

- \$20 per 1,000 views
- 3x3 or 4x6 size recommended

